

## Income Opportunity Score Sheet

Income Opportunity Idea \_\_\_\_\_

On a scale of 1 to 10, fill in your rating for each question:

1. **How much does the idea inspire you?**   
(1 = No Passion, 10 = 100% Passion)
2. **What is the idea's potential for profitability?**   
(1 = No Profit, 10 = Unlimited Wealth Creation Potential)
3. **How many people would be impacted by the idea?**   
(1 = Very Few People, 10 = The Entire World)
4. **Does this idea complement other areas of your business?**   
(1 = Limited Connection, 10 = Perfect Complement)
5. **Can you delegate the work of implementing and maintaining the idea?** (1 = Must Do It All Myself, 10 = Can Delegate It All)
6. **Can you automate the idea?**   
(1 = No Automation Potential, 10 = Can Automate All Work)
7. **Can the idea produce spinoff products and services?**   
(1 = No Potential, 10 = Many, Easily Produced)
8. **Does the idea fulfill your personal or business mission?**   
(1 = Goes Against My Mission, 10 = Fulfills Mission)
9. **Will the idea be profitable quickly?** (1 = Profit May Never Occur, 10 = Profit Occurs Before Any Expenses)
10. **Do you have the capital (or ability to access the capital)?**   
(1 = Capital Not Available, 10 = Idea Requires No Capital)

**Total Score**

If your total score is less than 70, discard the idea. If your total score is between 70 and 85, examine it more closely but don't spend much time or money. If your total score is greater than 85, move forward.

**Passport to Your 5 Day Weekend**

